HP Backlit Polyester Film

HP Backlit Polyester Film produces high-impact backlit displays full of sharp, vibrant, eye-catching colour. Laminate right off the printer and impress your customers even more with your quick response time.

Designed for trade show and event displays, backlit displays, POP and retail displays, and photo enlargements.

Create sharp, vibrant, high-impact backlits

- Create high-impact backlits with sharp, vibrant colour that commands attention

- With a specially engineered porous coating, this polyester backlit film achieves superb ink adhesion to produce razor-sharp images

- See accurate colour across a wide colour gamut

- HP Polyester Backlit Film is designed for high ink absorption and strong ink adhesion for highly accurate colour reproduction.

Maintain high productivity

- Keep at peak productivity with this high-performance film

- With a high-end polyester base and compatibility with HP Latex Inks, this film provides a sturdy construction and quick-dry performance

- Move quickly to lamination and display - HP Backlit Polyester Film resists change under temperature and humidity variances

- Enjoy reliable, consistent HP performance at a competitive price

- This 285-g/m² media is easy to handle and install, stays in place and resists folds and creases.

Impress your customers with quick response times

- Respond quickly and offer your customers quick turnaround times

- Using HP Latex Inks, prints come off the printer completely dry

- Move right on to lamination without losing precious time

- Laminate, hot or cold, with confidence

- Further impress environmentally conscious customers - this printing material is recyclable through the HP Large-format Media take-back program[1].

[1] HP offers the HP Large-format Media take-back program in North America and Europe through which most HP recyclable media can be returned, availability varies
Some recyclable papers can be recycled through commonly available recycling programs
For details visit http://www.hp.com/recycle
Aside from this program, recycling opportunities for these products are currently only available in limited areas
Customers should consult local recycling resources for recycling these products.

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Product specifications

Weight	285 g/m² per ISO 536 Test Method
Thickness	8.7 mil/221 microns per ISO 534 Test Method
Opacity	Greater than or equal to 77% per TAPPI T-425 Test Method
Brightness	Greater than or equal to 86% per TAPPI T-452 Test Method
Whiteness	115 per CIE Ganz 82 Test Method
Lamination	Yes. hot and cold. When hot lamination is being used it is recommended to encapsulate.
Finish	Matte
Operating temperature	15 to 30° C
Operating humidity	20 to 80% RH
Waterfastness	Not water resistant. Lamination needed for outdoor use.
Dry time	Instant
Shelf time	2 years, unopened in original packaging
Storage temperature	18 to 30° C
Storage humidity	35 to 55% RH
Country of origin	Product of USA

Ordering information	Product Numbers	Roll sizes	UPC codes
	CR660A	914 mm x 30.5 m	885631747391
	CR661A	1067 mm x 30.5 m	885631747407
	CR662A	1372 mm x 30.5 m	885631747414
	CR663A	1524 mm x 30.5 m	885631747421

Warranty	Hewlett-Packard large-format printing materials are guaranteed to meet HP published specifications, to be free of manufacturing flaws and defects, and are designed to resist paper jams when used correctly.

For more information about HP Large Format Printing Material, visit http://www.hp.com/go/designjet/supplies